



RAGCED Newsletter - July 2021

Our 2021 President, Margaret Williamson offers a look at what's to come - including the support of sustainable economic development projects for Rotary and Rotaract Clubs. Margaret has set out, in her blog article below, an interesting array of undertakings including technical assistance, links to partners. financial literacy resources and programs to share information. The Board consists of [Directors](#) some of whom have familiar faces while others are new faces at least in recent memory. Margaret has also initiated an easy to communicate form of project matter summary - the Doodly cartoon. Four have been set out here but others will be posted going forward. If you like this project presentation format - perhaps for your project - please advise Margaret and include our Public Image Director [Roberto Ribadeneira](#). Large scale help for the disadvantaged is also an emphasis this year. Social Business Director Howard Weinstein of Solar Ear has an article which concludes this newsletter - on the basis of a successful solar hearing aid program that has boosted the learning of hundreds of thousands. Finally, please consider forwarding this newsletter to your social network where you can point out that the subscription to our newsletters is free (see home page for Subscribe button). (comments to Editor: Steve@Rickard.ca)





President Margaret's 2021 Message

Since becoming a member of the Rotary Action Group for Community Economic Development (RAGCED) during the 2017 Rotary International Convention in Atlanta, Georgia, I have had the pleasure to interact and serve with Rotarians who undertake projects and programs throughout the world by providing service, opportunity and assistance to enhance the quality of life of individuals and communities.

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RAGCED
HERE IS HOW
WE CAN
HELP YOU

Here's How We Can Help Video

In just a few seconds - well less than a minute you will learn what we do and how you can be helped by our Action Group for Economic and Community Development.

[Read More](#)

A development project like few others

The Belize project in the Toledo district is a shift in mindset from charity to community development

focused on:

- People
- Leaders
- Institutions



Belize Entrepreneurs Growth and Training Video

It is noteworthy when a new approach to development appears. The Cochrane, Alberta, Canada project for Belize Entrepreneurs offers the perspective of a longer term. Understandably community values become instilled over decades even generations. So helping the poor rise above the traditional revenue sources deserves extra time and training.

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Namaste Guatemala Microcredit Video

In a compelling retelling of the success of a funding shortage due to COVID the Harbourside Rotary Club secured additional funds and went on to fully fund their microcredit project thanks in part to the outreach of RAGCED.

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African Mud-Stove
Abingdon Vesper Rotary

Mud Stoves in Africa - Video

The video shows how a fuel saving stove is constructed. Compared to open fire cooking, fuel

saving African mud-stoves save 2/3 of firewood. By saving trees, they help combat climate change. They also reduce smoke and the risk of burns. As the stoves are made from free local materials, everyone can afford them. The stoves save trees, improve health and are great for women.

[Read More](#)



Social Business as the new Frontier in CED

Social Business - The vehicle to democratize access and affordability of health, educational products and services. Our business model - We are a sustainable social business manufacturing solar powered hearing aids by people who are deaf for people with a hearing loss.

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“There is no good or bad without us, there is only perception. There is the event itself and the story we tell ourselves about what it means.” – Ryan Holiday, The Obstacle Is the Way: The Timeless Art of Turning Trials into Triumph

Attachments



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